



Strive For Excellence™ · Levels 1, 2 and 3

Three levels, one path. First who you are. Then how you treat people. Then how to build something real and honest. Every module carries its Qur'anic thread, cited on the page.



Three levels, one path

LEVEL 1

The Five Currents

5 currents, and how they flow into each other.

Open to anyone

LEVEL 2

Strive For Excellence

12 modules, 12 traits. The person.

Ages 14 and up

LEVEL 3

The Build

Ten modules. The business.

Ages 16 and up

Each level stands on the one before it. Level 1 is the frame. Level 2 is the person. Level 3 is the business. This is the first time we run Strive For Excellence together, so we ask for your grace as we go. Tell us what works and what does not. Your honest feedback shapes every session after this one.

Level 1 · The Five Currents

The overview, and the frame for everything after it. Five currents, each with one job and one question.

CURRENT, AND ITS JOB	ITS MODULES AND TRAITS
1 Self Know what you are, and hold yourself steady.	Know Your Worth (Truthful) · Aim and Commit (Patient) · Steady Under Pressure (Grateful)
2 Others Land well on the people in front of you.	Say It Clean (Gentle) · Repair, Do Not Rupture (Forgiving) · Same Standard For Everyone (Just)
3 Craft Be able to do something, and know what it is worth.	Keep What Is Entrusted (Trustworthy) · Know Your Numbers (Honest in dealing) · Make Something People Want (Courageous) · Guard the Gate (Wise)
4 Community Build things with people, not just near them.	Serve Without Being Asked (Generous)
5 Legacy Hand it forward, so it outlives you.	Hand It Forward (Excellent)

Level 2 · Strive For Excellence · Ages 14 and up

Twelve modules, one trait each. Every module ends with something a young person can do, not just something they heard.

MODULE	TRAIT	WHAT THEY CAN DO AFTER IT
1 Know Your Worth	Truthful · As-Sidq	Name their own values, and tell themselves the truth.
2 Aim and Commit	Patient · As-Sabr	Set a goal that survives a bad week.
3 Steady Under Pressure	Grateful · Ash-Shukr	Name an emotion before acting on it.
4 Say It Clean	Gentle · Ar-Rifq	Give hard feedback without the sting.
5 Repair, Do Not Rupture	Forgiving · Al-'Afw	Make a real apology, and repair a relationship.
6 Same Standard For Everyone	Just · Al-'Adl	Hold one standard when it costs them.
7 Keep What Is Entrusted	Trustworthy · Al-Amanah	Keep a promise after the feeling passes.
8 Know Your Numbers	Honest in dealing · Sidq fi'l-Mu'amalat	Track money in and money out, and find the leak.
9 Make Something People Want	Courageous · Ash-Shaja'ah	Turn a skill into a priced offer, and ask for the sale.
10 Guard the Gate	Wise · Al-Hikmah and Ash-Shura	Spot a scam, use AI as a tool, and control their own name online.
11 Serve Without Being Asked	Generous · Al-Karam	Run a real service project with a real budget.
12 Hand It Forward	Excellent · Al-Ihsan	Teach what they learned to somebody younger.

Level 3 • The Build • Ages 16 and up

Ten modules in four phases. You go from a decision to a real business. It is on paper, it can take money, and it has asked real people to buy. Level 2 hands Level 3 a one-page plan, a price picked on purpose, and a first real attempt to sell.

PHASE 1 • DECIDE

- 1 The Decision • One business, named out loud
- 2 The Name and the Filing • A business that exists on paper

PHASE 2 • STAND IT UP

- 3 The EIN and the Bank • Money that is the business's money
- 4 The Numbers That Keep You Alive • Price, cost, and the number you need

PHASE 3 • BUILD THE MACHINE

- 5 Your Operating System • One place everything lives
- 6 Your First Assistant • AI that does real work, checked
- 7 The Front Door • Findable, clear, contactable
- 8 The Machine • An operating system, not a memory

PHASE 4 • RUN IT

- 9 The First Ten • Asking real people, out loud
- 10 The Ninety Day Operating Plan • A week that repeats

What they walk out holding

From Level 2:

- Your one-page business plan
- Your first ledger
- Your service project
- Twelve trait badges
- Your record of completion

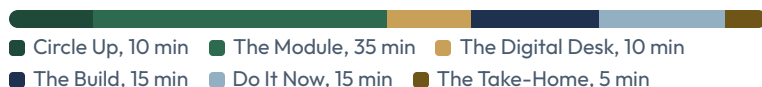
From Level 3:

- Your ninety day plan, on one page
- Your ten conversations
- Your numbers, the ones that keep you alive
- The record of standing it up

Each page that asks a question waits for an answer. The next page opens when they have written their own.

Inside one session

About 90 minutes, in this order.



Sign up

Pick where you start. Level 1 comes with each sign-up, so every family shares the same frame. Sign up on the page for your level. The seat is sponsored by Masjid Ash-Shaheed, so there is nothing to pay. A parent or guardian signs up for a young person under 18, and we email your family's sign-in.

LEVELS 1 AND 2 • AGES 14 AND UP

The Five Currents + Strive For Excellence

12 modules, 12 traits. The person.

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LEVELS 1 AND 3 • AGES 16 AND UP

The Five Currents + The Build

Ten modules. The business.

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Questions before you sign up? Call or email us. (980) 304-1500 • info@wealthbuilders-insurance.com. We share the dates and times as soon as they are set.

“That man can have nothing but what he strives for”

Qur'an 53:39, An-Najm. Abdullah Yusuf Ali translation.